

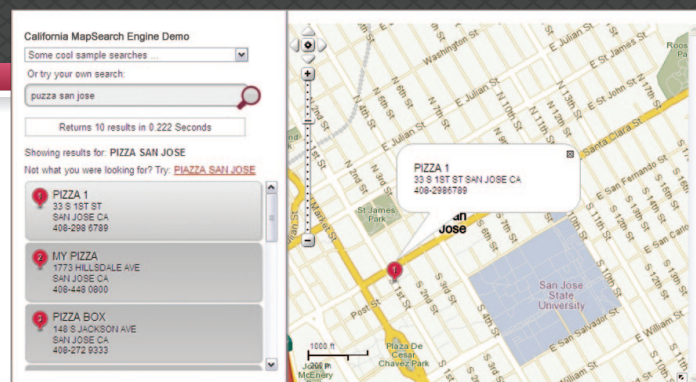
# MapSearch Engine

Datasheet

deCarta's MapSearch Engine product allows customers to create and manage cost effective, private search indexes with full maps integration. It's a true single line search for addresses, points of Interest (POIs), products or any other geo-referenced content.



*“White label search:  
it's your content, your  
brand, your customers.”*



## Full-featured Search

- Single line search
- Powerful query disambiguation, spell checking and suggestion algorithms
- Maintain control of YOUR data



## Flexible Data Sources

- Utilize your existing content
- Source content from our approved partners
- Combine multiple data sources to meet your needs



## Powerful Maps Integration

- Advanced routing, geocoding & reverse geocoding
- Customizable map styles
- Desktop and mobile APIs
- World wide map content



## Reliable & Secure

- Built on web-scale distributed computing platform
- Powered by: HDFS, Hadoop & HBase
- Secure partitioned private indexes
- Publicly available indexes



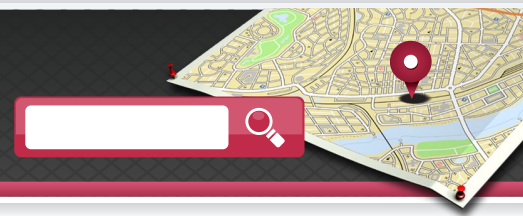
## Hosted

- Accessed & managed via APIs (Load, Query, Update)
- No need to buy & maintain expensive search infrastructure



## Cost Efficient

- Pay for only what you use, scale up as required
- Transparent pricing & competitive rates



## Selected Query Examples

Powerful query disambiguation to help users find the results they are looking for.

<p>Incorrect POI + Incorrect Street Name + Missing City</p> <input type="text" value="gatir center von ness"/> <input type="button" value="Search"/> →	<p><b>Returned Results</b></p> <table border="1"><thead><tr><th>Rank</th><th>Result</th></tr></thead><tbody><tr><td>1</td><td><a href="#">GUITAR CENTER</a> VAN NESS AVE. SAN FRANCISCO, CA 94109</td></tr></tbody></table>	Rank	Result	1	<a href="#">GUITAR CENTER</a> VAN NESS AVE. SAN FRANCISCO, CA 94109		
Rank	Result						
1	<a href="#">GUITAR CENTER</a> VAN NESS AVE. SAN FRANCISCO, CA 94109						
<p>Incorrect Street Name + Incorrect City</p> <input type="text" value="2182 Cosa Mio Dr SanJase"/> <input type="button" value="Search"/> →	<table border="1"><thead><tr><th>Rank</th><th>Result</th></tr></thead><tbody><tr><td>1</td><td><a href="#">2182 CASA MIA DR.</a> SAN JOSE, CA (CALIFORNIA)</td></tr></tbody></table>	Rank	Result	1	<a href="#">2182 CASA MIA DR.</a> SAN JOSE, CA (CALIFORNIA)		
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1	<a href="#">2182 CASA MIA DR.</a> SAN JOSE, CA (CALIFORNIA)						
<p>Alias Support: North = N, Second = 2<sup>nd</sup></p> <input type="text" value="4 north 2nd street san jose"/> <input type="button" value="Search"/> →	<table border="1"><thead><tr><th>Rank</th><th>Result</th></tr></thead><tbody><tr><td>1</td><td><a href="#">4 N 2ND ST (NORTH 2ND STREET)</a> SAN JOSE, CA</td></tr></tbody></table>	Rank	Result	1	<a href="#">4 N 2ND ST (NORTH 2ND STREET)</a> SAN JOSE, CA		
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<p>POI Name Contains a Geolocation</p> <input type="text" value="Sonoma Chicken Coup San Jose"/> <input type="button" value="Search"/> →	<table border="1"><thead><tr><th>Rank</th><th>Result</th></tr></thead><tbody><tr><td>1</td><td><a href="#">SONOMA CHICKEN COOP</a> N MARKET ST SAN JOSE, CA 95113</td></tr><tr><td>2</td><td><a href="#">SONOMA CHICKEN COOP</a> ALMADEN EXPY SAN JOSE, CA 95120</td></tr></tbody></table>	Rank	Result	1	<a href="#">SONOMA CHICKEN COOP</a> N MARKET ST SAN JOSE, CA 95113	2	<a href="#">SONOMA CHICKEN COOP</a> ALMADEN EXPY SAN JOSE, CA 95120
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### The only true **white label** local search solution

By using deCarta's MapSearch Engine, customers get a fully featured search capability for their data, leaving them free to focus on building their business.

### Try it for yourself

Currently in private Beta, try it today @ <http://search.decarta.com>



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